



## CURRENT OFFICERS AND DIRECTORS

The Board of Directors consists of individuals elected annually by Chamber members.

**Jennifer Cossette, President,**  
*Tri-Valley YMCA*  
**Dr. Matthew Allen, Vice President,**  
*Allen Eye Associates*  
**Rachel Siderine, Treasurer, AmeriCU**  
**Craig Bailey, OneGroup**  
**Vincent Bailey, Bailey's Property Services**  
**Doreen Borders, NBT Bank**  
**Ken Brewer, Community Carwash**

**Kim Caro, Caro-Northrup Agency**  
**Frank Duck, Wilber-Duck**  
**Steve Mitchell, BME**  
**Ryan Mosack, Community Bank**  
**Mary Parry, Oneida Healthcare**  
**Randy Schaal, Attorney at Law**  
**Jayne Wentworth, Kay Real Estate**  
**Jeff White, White's Farm Supply**

## CONTACT US

**Royale Scuderi, Executive Director**

### Office Hours

Weekdays, 9:00am to 1:00pm

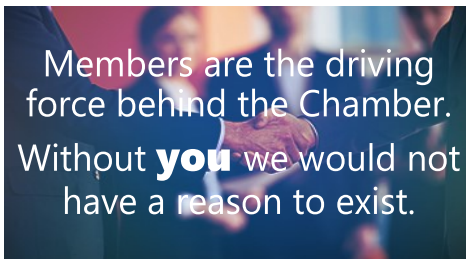
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 [twitter.com/OneidaChamber](https://twitter.com/OneidaChamber)

 [facebook.com/oneidachamber](https://facebook.com/oneidachamber)

## WHAT THE CHAMBER OF COMMERCE IS ALL ABOUT



### Mission Statement

*The Greater Oneida Chamber of Commerce is a non-profit partnership of businesses, community organizations and individuals working together to create a strong area economy and to improve the quality of life for not only the Oneida area, but all of its surrounding communities.*

## WHAT ARE THE BENEFITS OF BECOMING A MEMBER?

### BUSINESS REFERRALS

The Chamber receives numerous emails, phone calls and walk-ins requesting specific information regarding the goods and services of our local area providers. We only refer chamber members! Our website also receives many visitors each month actively seeking information about our area and only Chamber members are listed in our Membership Directory.

### NETWORKING OPPORTUNITIES

The Chamber regularly hosts programs and events providing opportunities to make profitable new business contacts. Members are invited to attend and/or host Business After Hours receptions to showcase their business. Call to find out how you can show off your business!

### MEMBER-TO-MEMBER DISCOUNTS

Every year members offer each other special discounts and promotions to support one another. A full list of discounts can be found online at [www.oneidachamberny.org](http://www.oneidachamberny.org)

### SOCIAL MEDIA

The Chamber shares member events and promotions on social media. Let us help you spread the word and support your business!

### ACTIVE COMMUNITY CALENDAR

Share your events on our online Community Calendar. The calendar is kept up to date and accessible on the chamber website and upcoming events are shared in our weekly email.

### PROFESSIONAL DEVELOPMENT

The Chamber provides information and opportunities designed to increase company profitability and enhance workplace environment.

### LEGISLATIVE ACTION

The Chamber advocates for change with regard to issues that may impact our area businesses. The Chamber represents our members in both locally and statewide.

### ECONOMIC GROWTH

Chamber members are investors in the economic health and growth of our community. The Chamber is actively involved in business development, retention and expansion.

# WHAT'S IN IT FOR YOU?

## MARKETING AND BUSINESS PROMOTION FOR VISIBILITY AND CREDIBILITY

[www.oneidachamberny.org](http://www.oneidachamberny.org) features up-to-date information about the Chamber, our members and the region. The events calendar promotes Chamber, businesses and community events. The site also includes a membership directory with links and descriptions about member businesses and organizations.

### VISIBILITY

A **FREE** page on the Chamber Website and a listing in the online Chamber Directory.

A **FREE** link from Chamber Website to your own webpage and/or Facebook page.

We promote member businesses by displaying literature and/or business cards in the Chamber office.

Receive weekly email updates and have your own events and announcements included.

### CREDIBILITY

Members may receive a membership certificate to display for customer recognition and business credibility.

Ribbon cuttings can be held for new member businesses, new locations, new additions, or special events. These events are covered in the Chamber's newsletters, website and through social media.

### SPECIAL EVENTS

In addition to the Business After Hours networking opportunities, there are many other events throughout the year such as the **Business At Its Best** and the **Chamber Distinguished Service Award Annual Dinner** along with other activities of the Chamber.

Every event needs sponsorship and our sponsors get noticed! The Chamber appreciates sponsors and we do everything we can to let the business community know who is involved

### MEMBER ONLY OPPORTUNITIES

Advertise in Weekly Newsletter

Advertisement on website

Preprinted Mailing Labels of Chamber Membership

**Free** and/or special rates to participate in Chamber marketing, business and professional development seminars, chamber events and publications.

## A MESSAGE FROM THE PRESIDENT OF THE BOARD



It is with great honor that I assume the role of 2016 President of your Chamber Board. Our Board of Directors is comprised of area professionals with a broad base of talents and skills, and we'll be working together diligently to focus on providing value to our members through promotion, awareness, opportunity and partnership.

We realize Chamber events are critical to the success of our community as they provide valuable opportunities for our local business professionals to meet and interact in order to strengthen and support each other and the future of our business community.

Our community has a proud history, and we'll strive to be an integral part of continuing that legacy while working towards an even brighter future. We hope you join us by participating in our events, staying connected or volunteering on a Chamber committee.

*Jennifer Cossette*

**President**

## WE'RE STRONGER TOGETHER



The chamber is continuously striving to enhance our services and offerings to provide value to our members as well as consistently working to grow our membership, which enables the Chamber to offer valuable benefits and resources to help our members grow and prosper.

As the Executive Director of the Greater Oneida Chamber of Commerce, I work diligently with our Board of Directors, Chamber Members and Community Organizations to promote collaboration, growth and prosperity for both our members and the communities we serve.

*Royale Scuderi*

**Executive Director**